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PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER 09/742,506	FILING DATE 21 DEC 2000	FIRST NAMED INVENTOR ELDERING	ATTY. DKT. NO. T721-16
TITLE INTERNET-BASED ELECTRONIC PROGRAM GUIDE ADVERTISEMENT INSERTION METHOD AND APPARATUS		ART UNIT UNKNOWN	EXAMINER UNKNOWN

Assistant Commissioner for Patents  
Washington, DC 20231

**PRELIMINARY AMENDMENT**

Please amend the above-noted patent application as follows prior to examining the Application.

**IN THE SPECIFICATION:**

Please amend the specification as follows:

Page 2, line 7, change "televison" to --television--;

Page 3, line 12, change "televison" to --television--;

Page 7, line 1, change "televison" to --television--;

Page 8, lines 17-19, delete in entirety;

Page 13, line 17, change "\_\_\_\_\_" (Attorney Docket No. P-24,475) to --09/731,605--;

Page 13, line 18, change "Adertisements" to --Advertisements--;

Page 13, line 20, delete "or about";

Page 18, line 5, change "circuit may" to --circuit 222 may--;

Page 19, line 1, change "229" to --232--;

Page 19, line 7, change "modem and" to --modem 230 and--;

Page 20, line 10, change "No. \_\_\_\_\_," to --No. 09/712,790,--;

Page 20, line 11, delete "or about";

Page 21, line 9, change "the modem" to --the modem 230--;

Page 21, lines 20-21, delete in entirety;

Page 21, line 22, change "this embodiment" to --According to an exemplary embodiment of the present invention--;